

IVY MVP FACTORY

What is it?

A service tailored to first time founders and early stage startups who want to build their first minimum viable product. With our CTO and tech teams we help you with technical decisions, roadmap planning and MVP build.

How does it work?

1 Discovery workshop (2-3 weeks)

✓ The team

You will be supported by our virtual CTO and his team of developers, designers and technical leads.

✓ The workshops

The team will run 2-3 workshops with you to fully understand your business case, product vision, its functionalities, user journey and what the MVP should look like visually.

✓ The work

The technical team will then start building required documents and advise you on tech stacks for the front and back end, hosting services, libraries, scalability, etc.

✓ The result

At the end of the workshop you will have:

- Visualisation of App (wireframes and mockups)
- Technical requirements list
- Estimation of how long it would take to build the MVP and what kind of dev team is needed
- Cost estimation for building the MVP
- Advice on scalability and globalisation of the product in the long term.
- Next steps

>>> Costs

USD 7,500 flat fee

* The workshop can be booked as a standalone service without any follow up bookings.

The design team will build your mockups in "Figma", which means you can take future investors on a user journey through the app or software. It's the final product but without any real functionality.

2 Building the MVP

✓ Based on the outcomes of the Discovery Workshop, we will place a dedicated team of usually 1-3 full time developers with you to build the MVP.

✓ Stand-ups can be overseen by our virtual CTO or by your own in-house technical lead.

✓ We use Jira to run our software development processes or can work within your organisation's structure.

✓ Regular stand-ups for you to check in on the progress and make changes if needed.

>>> Costs

You will receive a monthly invoice for everyone's work

* This is billed as a full-time salary every month for each developer for as long as the work continues. You may wish to keep your team on after the initial MVP has been completed.

Get in touch



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